FILE

fashion calendar

NOVEMBER 2 **1970**

30th year · issued weekly

JANUARY

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NOVEMBER

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DECEMBER

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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK ENDING FRIDAY, OCTOBER 30, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Oct. 29 10:00 A.M.	SPRING COLLECTION BY MOLLY	JACK SARNOFF	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
	Coats, suits, costumes. Also Nov. 5 at 10:00. Contact: PE. 6-7121.		
Thursday Oct. 29 11:00 A.M.	PRESS PREVIEW: SPRING COLLECTION	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	By invitation. Thereafter by appointment. Contact: Miss Mattie, CH. 4-4940 or CH. 4-7522.		
Thursday Oct. 29 1:15 P.M.	OPENING: SPRING COLLECTION	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By reservation. Contact: LO. 5-4115.		
Thursday Oct. 29 2:30 P.M.	SPRING COLLECTION	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Also Nov. 5 at 10:30. By reservation. Contact: LO. 3-1600.		
Oct. 29	3:00 P.M., TRAINA SPORT, 550 Seventh Avenue, 22nd floor, 564-3857		
Thursday Oct. 29 4:00 P.M. Cocktails	PREMIERE SHOWING IN NEW YORK	MISS DIOR (498 SEVENTH AVENUE)	ST. REGIS ROOF
	Spring collection designed by Philippe Guibourge. By invitation. Thereafter in showroom, 17th floor. Contact: LO. 4-9220.		
Thursday Oct. 29 6:00 P.M.	EVENING FASHIONS AT CUSTOMER SHOWING	FRANKLIN SIMON; GLAMOUR MAGAZINE	4TH FLOOR
	Publicity: Adrienne Seiden, OR. 5-1000 ext. 388.		
Thursday Oct. 29 8:00 P.M. Dinner	4TH ANNUAL "SKI BALL"	U.S. SKI EDUCATION FDTN (130 EAST 63RD STREET)	WALDORF-ASTORIA GRAND BALLROOM
	Annual ball to benefit U.S. Ski Team. Co-chmn: J. Negley Cooke, Jr., Ernest Greeff. Co-Masters of Ceremonies: Mr. & Mrs. Cliff Robertson. Price: $75.00. Contact: Ruth Nicholson, TE. 2-8056.		
Thursday Oct. 29 8:30 P.M.	"MOTION PICTURES" BY JEAN DUPUY	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET
	Opening program of 4th season of special evening events. Admission: $1.00. Public Relations: Berta Walker, 249-4100.		
Beginning Thursday Oct. 29	OPENING: SPRING COLLECTION	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Continuous showings. Contact: WI. 7-9470.		
Beginning Thursday Oct. 29	OPENING OF SPRING COLLECTION	GININI	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
	Informal showings. Contact: Teri White or Joan Luchesi, PE. 6-2291.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday Oct. 29	SPRING COLLECTIONS Continuous showings. Contact: Joe Melton, 565-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Oct. 29-Nov. 13	SPRING LINGERIE MARKET WEEK Continuous showings of Spring lingerie, bras, girdles. By appointment. Contact: Polly Guerin, 679-8695 or MU. 6-7788 ext. 54.	LOVABLE	200 MADISON AVENUE SHOWROOM - 25TH FLOOR
Friday Oct. 30 9:30 A.M.-12:00 Noon; 12:30 P.M. Luncheon	"MUSICAL CHAIRS FORUM" Round-table discussions from 9:30 A.M.-12:00 Noon: "Inside Merchandising and Promotion"; "Art of Fragrance Communication"; "Marketing Tactics"; "Retail Know-how"; "Packaging Persuasion"; "Fragrance in Changing Life Styles"; "Fragrance in the Making". Luncheon at 12:30 P.M.; guest speaker: Marya Mannes. By reservation. Prices: $25.00, members; $30.00, guests (forum & luncheon); $10.00, members; $12.00, guests (forum only); $17.50, members; $20.00, guests (luncheon only). Contact: The Fragrance Foundation, 101 Park Avenue, MU. 4-4911.	THE FRAGRANCE FOUNDATION	PLAZA HOTEL BAROQUE & CRYSTAL
Friday Oct. 30 8:00 P.M. Dinner	"APRIL IN PARIS" BENEFIT BALL "Les Antilles Françaises"--19th annual ball for benefit French Hospital Division, French & Polyclinic Medical School & Health Center, Memorial Sloan Kettering Institute, Phoenix House, etc. Price: $175 each (black tie). Contact: Suite 2703, 745 Fifth Avenue, PL. 8-4810.	AMERICAN-FRENCH FOUNDATION	WALDORF-ASTORIA GRAND BALLROOM
Beginning Friday Oct. 30	SPRING COLLECTION BY BERT GEIGER Dresses and costumes by Bert Geiger--a new collection separate from the regular Davidow line. By appointment. Contact: 736-6909.	DAVIDOW	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Saturday Oct. 31 12:00 Noon-Midnight	2ND ANNUAL FLEA MARKET & AUCTION Fund-raising event for benefit Addicts Rehabilitation Center to buy first home for female addicts. Fashions, jewelry, home furnishings, books, paintings, etc. Auction at 8:30 P.M. Chmn: Mary Brown, Hill & Knowlton. Admission: $1.00 (children free). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	LOYOLA SCHOOL 48 EAST 84TH STREET
Nov. 1-Nov. 5	SPRING MARKET, CAROLINA-VIRGINIA FASHION EXHIBITORS. Contact: D-329 Merchandise Mart, 2500 E. Independence Blvd., Charlotte, N.C. 28205.		

WEEK BEGINNING MONDAY, NOVEMBER 2, 1970

Monday Nov. 2 1:00 P.M.-4:00 P.M.	EXHIBITION OF NEW JEWELRY Maggie Hayes will present her fine jewelry collection from 1:00-4:00. Publicity (Bonwit Teller): Peg Kaufman, EL. 5-6800; (Maggie Hayes): Terry Mayer Associates, 685-6561.	MAGGIE HAYES INTERNATIONAL	BONWIT TELLER STREET FLOOR
Monday Nov. 2 2:00 P.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Hal Krauss, PE6-8888.	MODELIA BY FRANK MASANDREA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Nov. 2	2:00 P.M., GALINA-BOUQUET, 499 Seventh Avenue, 12th floor, 565-3304		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Nov. 2	5:00 P.M., HELGA, Gotham Hotel, Suite 1609, CI. 7-2200		
Nov. 2	5:30 P.M., TRAVILLA, Plaza Hotel, Suite 1301, PL. 9-3000		
Nov. 2	6:00 P.M., SYNOPTICS SYSTEMS, 360 Lexington Ave., 14th floor, 661-6400		
Monday Nov. 2 6:30 P.M.- 8:30 P.M.	6TH SESSION: CAREER COURSE	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
	Speakers: Barbara Gerard -- Gimbels; Charles Israel -- Justin Charles; Miriam Lippincott -- Women's Wear Daily; Virginia Steele -- Ladies' Home Journal Needle & Craft. Price: $3.00. Contact: CI. 7-3940.		
Beginning Monday Nov. 2	OPENING OF SPRING COLLECTION	CUDDLECOAT; V & J DESIGNS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	By reservation. Contact: Cary, BR. 9-9223.		
Beginning Monday Nov. 2	SPRING & RESORT PARIS COLLECTION	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Sam Friedlander will present Spring and Resort daytime and cocktail collection designed in Paris. By appointment. Contact: PE. 6-2663.		
Beginning Monday Nov. 2	OPENING OF SPRING COLLECTION	RICHARD FRONTMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Continuous or by appt. Contact: 524-5093. Publ: Stutman Assoc., 247-2662.		
Beginning Monday Nov. 2	SPRING '71 "POINT OF VIEW"	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
	By appointment only. Contact: Joan Carter, 689-5900 ext. 476.		
Beginning Monday Nov. 2	SPRING COLLECTION	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
	By appointment. Contact: Gina Harrington, PE. 6-9601.		
Beginning Monday Nov. 2	OPENING: SPRING COLLECTION	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous showings. Contact: Bernice Geller, 947-2055.		
Beginning Monday Nov. 2	PREMIERE SHOWING: SPRING COLLECTION	REFLECTIONS BY BEVERLY MOYER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Continuous showings. Contact: LO. 4-9320.		
Beginning Monday Nov. 2	OPENING OF SPRING COLLECTION	RONA BY PATRICK PORTER	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Continuous showings. Contact: LO. 5-1025. Publicity: Barbara Kling, LT. 1-8024.		
Monday Nov. 2- Nov. 30	FRENCH READY-TO-WEAR COLLECTIONS	DENNET BARRY; LA FICELLE	N.Y. HILTON PRIVATE SUITE
	Spring collection by Noelle Roudine for Dennet Barry of Paris; La Ficelle of St. Tropez. By appointment. Contact: Maurice Choukronn, JU. 6-7000. Publicity: Ruth Hammer Associates, 141 East 33rd Street, 685-8290.		
Nov. 3	ELECTION DAY (Tuesday)		
Nov. 3	10:00 A.M., ADELE SIMPSON (Resort-Spring), 530 -7th, 23rd fl., LA. 4-7626		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 3 12:00 Noon	OPENING: SPRING COLLECTIONS Also Nov. 10, 11 at 12:00. By reservation. Contact: OX. 5-6440.	LANZ; ALEXA	1407 BROADWAY SHOWROOM - 26TH FLOOR
Nov. 3	2:00 P.M., GALINA-BOUQUET, 499 Seventh Avenue, 12th floor, 565-3304		
Nov. 3	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983		
Nov. 3	5:30 P.M., TRAVILLA, Plaza Hotel, Suite 1301, PL. 9-3000		
Tuesday Nov. 3 6:00 P.M.	RESORT & SPRING COLLECTION Also Thurs., Nov. 5 at 6:00. By appointment from Nov. 2. Contact:PL9-3000.	MICHAEL NOVARESE (LOS ANGELES)	PLAZA HOTEL PRIVATE SUITE
Tuesday Nov. 3 6:00 P.M. Cocktails	"GOING THROUGH THE MILL" Reception followed by dinner. Also Tues., Nov. 10 at 6:00 P.M. By invitation. Contact: 333-5317.	BURLINGTON HOSIERY	1345 SIXTH AVENUE TUDOR RM - CONCOURSE
Beginning Tuesday Nov. 3	OPENING: SPRING COLLECTION Informal showings by appointment. Contact: LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Tuesday Nov. 3	OPENING OF SPRING COLLECTION Showing by appointment. Contact: Florence Stelzer, 564-4130.	PLW BY LEE EVANS	1411 BROADWAY SHOWROOM - 24TH FLOOR
Tuesday Nov. 3- Nov. 10	87TH ANNUAL HORSE SHOW Public Relations: Ed Corrigan, 752-2097.	NATL HORSE SHOW ASSN OF AMERICA	MADISON SQUARE GARDEN 7TH AVE. & 33RD ST.
Tuesday Nov. 3- Nov. 13	SPRING FOUNDATIONS MARKET WEEK Nov. 3, 4 at 10:00 and 2:00. Nov. 9, 10 at 9:30, 11:00, 2:00, 3:30. Nov. 11 at 9:30, 11:00, 2:00. Nov. 12 at 10:00, 2:00. By reservation. Contact: Kay Keniry, 661-1300 ext. 296.	WARNER'S SLIMWEAR	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Nov. 4	8:30 A.M., MADEMOISELLE MAGAZINE, 420 Lexington Avenue, 18th floor, 689-5900		
Wednesday Nov. 4 10:00 A.M.	PREVIEW: SPRING COLLECTION By reservation. Thereafter by appointment. Contact: Nancy Di Costanzo, 868-9070.	DON SIMONELLI	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Wednesday Nov. 4 11:00 A.M.	SPRING & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Irene MacParland, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Nov. 4	11:30 A.M., TRIGERE PRESS SHOW, by invitation only		
Wednesday Nov. 4 12:00 Noon Luncheon	PREVIEW: PERMANENT PRESS PROCESS Press preview of new permanent press process. Fashion show by Cotton Producers Institute. By invitation. Publicity: Edith Quaglin or Helen Shapiro, Harshe-Rotman & Druck, 300 East 44th Street, 661-3400.	AMERICAN LAUNDRY MACHINERY INDUSTRIES	PLAZA HOTEL TERRACE ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 4 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Holiday-Resort Collection". Reservations ($5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	FRANCESCA FOR DAMON	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 4 2:30 P.M.	RESORT & SPRING KNIT COLLECTION By invitation. Thereafter by appointment. Contact: OX. 5-1617.	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Nov. 4	3:00 P.M., ANNE FOGARTY, 550 Seventh Avenue, 7th floor, LO. 4-9115		
Nov. 4	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-0877		
Postponed Nov. 4	GIORGIO DI SANT'ANGELO'S PRESS SHOW OF KNITS FOR GRAPEVINE, ORIGINALLY SCHEDULED FOR NOV. 4, HAS BEEN POSTPONED TO NOV. 12 AT 3:30 (see page 7)		
Nov. 4	4:30 P.M., MADEMOISELLE MAGAZINE, 420 Lexington Avenue, 18th floor, 689-5900		
Beginning Wednesday Nov. 4	OPENING: SPRING COLLECTION Continuous showings. Contact: Sherry Strauss, 765-1250.	LADY MANHATTAN	1407 BROADWAY SHOWROOM - 15TH FLOOR
Nov. 5	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121		
Nov. 5	10:00 A.M., ADELE SIMPSON (Spring), 530 - 7th, 23rd fl., LA. 4-7626		
Nov. 5	10:30 A.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600		
Thursday Nov. 5 12:00 Noon Luncheon	FASHION SHOW AT LUNCHEON Fashions by Belle Saunders for Abe Schrader; Mario Forte for A.S. Costumes; Vicki Rocconi for The Fifth Addition; Frank Adams for Studio Six; furs by Neustadter. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	FIGHT FOR SIGHT	WALDORF-ASTORIA STARLIGHT ROOF
Thursday Nov. 5 3:00 P.M.- 5:00 P.M.	PRESS PREVIEW Demonstration of "Flex-a-Curl"--new concept in hairpieces. By invitation only. Contact: Renee Melzer, Triton Advertising, 15 W. 44th St., 661-4140.	CAROUSEL WIGS	ST. REGIS MAISONETTE
Nov. 5	6:00 P.M., MICHAEL NOVARESE, Plaza Hotel, Private Suite, PL. 9-3000		
Friday Nov. 6 8:45 A.M. and 11:45 A.M.	TWO SHOWINGS: SPRING FASHIONS "Fashion Spring '71: Total Involvement". Chmn & Commentator: Lee Cass, Broadway Dept. Stores. Prices (breakfast): $10.00, members; $20.00, guests; (luncheon): $15.00, members; $25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON BALLROOM
Nov. 7- Nov. 10	28TH FABRICS TRADE FAIR, MILAN. Contact: Mitam, Galleria San Babila, 4/D 1-20122 Milan, Italy		
Sunday Nov. 8- Nov. 10	SHOE SHOW Sponsored by American Footwear Mfrs Assn; National Shoe Retailers Assn; Volume Footwear Retailers of America; New England Footwear Assn. Contact: Edward A. Launzel, New Yorker Hotel, 8th Ave. & 34th St., 594-7606.	NEW YORK SHOE SHOW	STATLER HILTON; McALPIN; NEW YORKER HOTELS

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Nov. 8 3:00 P.M.-9:00 P.M.	PREVIEW: 10TH ANNUAL HOLIDAY BOUTIQUE	JR. DIV. CAMP NYDA	GOTHAM HOTEL 5TH AVE. & 55TH ST.
	Sponsored by N.Y. Diabetes Association. Price: $5.00. (Nov. 9 & 10: 11:00 A.M.-10:00 P.M., price: $1.00.) Contact: OX. 7-7760.		
Nov. 9	5:00 P.M., HELGA, Gotham Hotel, Suite 1609, CI. 7-2200		
Monday Nov. 9 6:00 P.M. Cocktails	FABRIC COLLECTION AND FASHION SHOW	TEXFI/LIVELY KNITS (1040 SIXTH AVENUE)	ST. REGIS ROOF
	Fall-Winter '71 doubleknit polyester fabrics presented by American designers and Deryck Healey Associates of England. For trade and press, by invitation only. Contact: Miss Seif, 594-1560. Publicity: Terry Mayer Associates, 685-6561.		
Beginning Monday Nov. 9	SPRING COLLECTION	MARION DIGNEY BOUTIQUE	262 WEST 38TH STREET SHOWROOM - 17TH FLOOR
	Continuous showings. Contact: 868-3232. Publ: Helen Lack, 838-3630.		
Beginning Monday Nov. 9	SPRING COLLECTION	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
	"Spring Brevity: A Short Group for a Short Season". Contact: Betty Hanson, 279-9915.		By appointment.
Monday Nov. 9-Nov. 13	SPRING LINGERIE MARKET WEEK	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
	"New Horizons"--bodywear, daywear, nightwear. Daily at 9:30, 11:00, 2:30. Mon., Nov. 9 at 11:00 and 2:30 only; Fri., Nov. 13 at 9:30 and 11:00 only. By appointment. Contact: Mary Ann Shraky, 682-8510.		
Beginning Monday Nov. 9	SPRING HANDBAG MARKET WEEK	NATIONAL HANDBAG ASSN (347 FIFTH AVENUE)	MEMBER SHOWROOMS
	Publicity: Natalie Marcin, MU. 3-6969.		
Nov. 10	8:30 A.M., MADEMOISELLE MAGAZINE, 420 Lexington Avenue, 18th floor, 689-5900		
Tuesday Nov. 10 8:30 A.M. Coffee	EUROPEAN MEN'S WEAR TRENDS	ESQUIRE (488 MADISON AVE.)	AMERICANA IMPERIAL BALLROOM
	Show at 9:15. For press, retailers, manufacturers. Contact: Chip Tolbert, PL. 9-3232.		By invitation only.
Nov. 10	9:30 A.M., JACQUES TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
Nov. 10	12:00 Noon, LANZ & ALEXA, 1407 Broadway, 26th floor, OX. 5-6440		
Nov. 10	4:30 P.M., MADEMOISELLE MAGAZINE, 420 Lexington Avenue, 18th floor, 689-5900		
Tuesday Nov. 10 5:00 P.M. Cocktails	3RD ANNUAL DESIGN AWARDS	FOAM FASHION FORUM	CHASE MANHATTAN BANK 1 CHASE MANHATTAN PLAZA
	Design Awards presentation and fashion show. Guest Speaker: Mildred Custin. Guest Commentator: Stan Herman. Judges: Mildred Custin, Melvin Dawley, Glenn Tompkins, Alexander Shields, Chester Weinberg. By invitation only. (Transportation will be provided after the show.) Contact: Jan Kline, 37 West 57th Street, 421-8991.		
Nov. 10	6:00 P.M., BURLINGTON HOSIERY (see page 4)		
Nov. 11	12:00 Noon, LANZ & ALEXA, 1407 Broadway, 26th floor, OX. 5-6440		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 11 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON	JEAN WILLIAMS FOR HER HIGHNESS	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Ready-to-wear and couture collection. Reservations ($5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
Thursday Nov. 12 10:30 A.M.	PREVIEW OF SPRING COLLECTION	PHILIP SILLS; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
	Preview of Bonnie Cashin's collection for Philip Sills. By invitation. (By appointment, beginning Mon., Nov. 16.) Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 685-8290.		
Thursday Nov. 12 12:30 P.M. Luncheon	PREMIERE SHOW: MEN'S FURS	PIERRE CARDIN	PLACE TO BE ANNOUNCED
	"Fabulous Furs for Men"--premiere showing for press. By invitation and admission card only. Contact: Phyllis Tweel, 988-2920.		
Thursday Nov. 12 3:30 P.M.	PRESS SHOW: KNIT COLLECTION	GIORGIO DI SANT'ANGELO KNITS FOR GRAPEVINE	AUTOMATION 49 EAST 68TH STREET
	"Dancing Knits"--Resort-Spring collection. (Note Change of Date). By invitation. Contact: Rose Bruner, 868-3210.		
Saturday Nov. 14- Jan. 3	OPENING OF ART EXHIBIT	NEW YORK CULTURAL CENTER	2 COLUMBUS CIRCLE
	"The Sistine Ceiling Seen for the First Time"--80 full-color photographic panels taken from as close as four feet. (Press Day: Fri., Nov. 13, 10:00-4:00.) Hours: 11:00-8:00 daily. Public Relations: Eva Grunewald, 581-2311.		
Sunday Nov. 15 7:00 P.M.- 10:00 P.M.	PRESS PARTY & CHAMPAGNE SUPPER	MEDITERRANEAN BLUE (135 EAST 34TH STREET)	NAG'S HEAD INN 139 EAST 34TH STREET
	Showing of fashions and accessories from Cyprus, Gambia, Greece, Israel, Morocco, Senegal, Tunisia, Turkey. By invitation only. Contact: Betty Duncan, 725-1299 or RH. 4-8460.		
Monday Nov. 16 11:00 A.M.- 3:00 P.M.	SHOWING OF FALL-WINTER FURS	MR. FRED FOR FUR AND SPORT	LORD & TAYLOR 3RD FLOOR
	Mr. Fred will present his "Contemporary Fur Collection". Publicity (Lord & Taylor): Jeri Savidge, WI. 7-3300; (Fur & Sport): Lisa Curtis, 684-7444.		
Monday Nov. 16 12:00 Noon Luncheon	HAIR FASHION SHOW FOR BEAUTY EDITORS	THE NATIONAL PERM COUNCIL	ST. REGIS ROOF
	Spring and Summer hairstyles of 22 leading hairstylists including Michel Kazan, Vidal Sassoon, Leslie Blanchard, Paul Mitchell, Monsieur Marc, Travis Johnson, John Garrison, Enzo da Perugia, R. Keith, Michel of Paris. By invitation. Contact: Judy Guerin, 210 East 86th Street, 879-4822.		
Monday Nov. 16 5:30 P.M.- 7:30 P.M. Cocktails	PRESS PREVIEW: INTL DATELINE COLLECTION	ZUZU ANGEL (RIO DE JANEIRO)	BERGDORF GOODMAN 5TH FLOOR
	Premiere showing of pret-a-porter collection designed by Zuzu Angel for international travel. Show at 6:00. By invitation. Publicity (Zuzu Angel): Lisa Curtis, 684-7444; (Bergdorf Goodman): Madeline de Vries, PL. 3-7300.		
Monday Nov. 16- Nov. 20	READY-TO-WEAR FROM CANADA	CANADIAN DEPT. TRADE, INDUSTRY, COMMERCE	McALPIN HOTEL 7TH FLOOR
	Coats, dresses, pantsuits, rainwear, sportswear, knits, coordinates, suede, leather. By appointment. Contact: Don Russell, 586-2400.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 17 6:00 P.M.- 8:00 P.M.	PREVIEW: NEW BARBER SHOP	VIDAL SASSOON AT BONWIT TELLER	2ND FLOOR
	Press party with Beverly and Vidal Sassoon to introduce new barber shop at Bonwit Teller. By invitation. Publicity: Laurance Taylor, 249-7455.		
Nov. 17- Nov. 20	INTERSTOFF FABRICS FAIR, FRANKFURT. Contact: Messe-und Ausstellungs GmbH, P.O. Box 970126, 6 Frankfurt/M 97, Germany		
Wednesday Nov. 18 9:30 A.M.	PRESS PREVIEW: NEW COSMETICS	NU-MASCA (N.Y. PENCIL CO.)	COPTER CLUB PAN AM BLDG - 58TH FLOOR
	By invitation only. Publicity: Terry Mayer Associates, MU. 5-6561.		
Wednesday Nov. 18 1:00 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON	BOY SCOUTS OF AMERICA	ST. REGIS ROOF
	Bonwit Teller will present Fall-Holiday collection by Felix Arbeo for Don Luis de Espana at the 8th annual fashion show. Price: $20.00 each. Contact: WI. 7-8400.		
Thursday Nov. 19 7:45 P.M. Reception Dinner	21ST ANNUAL "FAN BALL"	CHILDREN'S CANCER FUND OF AMERICA	PLAZA HOTEL TERRACE & BALLROOM
	Hon. Chmn: Mrs. Richard M. Nixon. Hon. Vice-Chmn: Mrs. Dwight D. Eisenhower and Mrs. Stephenson Fenelon Young. Pres: Mrs. Herbert T. Mundin. Men's Committee Chmn: Col. Serge Obolensky. Reservations: $75.00 each (black tie) Contact: 15 East 67th Street, LE. 5-4340.		
Monday Nov. 23 9:00 P.M.	23RD ANNUAL "PARTY OF THE YEAR"	METROPOLITAN MUSEUM OF ART	5TH AVENUE AT 82ND STREET
	Co-chmn: John S. Burke, Jr.; Melvin E. Dawley; William M. Fine; Gordon P. Franklin; Andrew Goodman; Geraldine Stutz. Tickets: $125.00 each, limited to 650. (black tie) Contact: Barbara Benson, TR. 9-5500.		
Nov. 26	THANKSGIVING DAY (Thursday)		
Monday Nov. 30- Dec. 5	SEMI-ANNUAL PRESS WEEK	AMERICAN DESIGNER SHOWINGS	ESSEX HOUSE 160 CENTRAL PARK SOUTH
	Spring collections by Bill Blass; Donald Brooks; Cardinali; Ceil Chapman; Christian Dior-New York; Anne Fogarty; George Halley; Arthur Doucette for J.G. Couture; John Mullen for Jennifer; Victor Joris for Cuddlecoat, Kasper for Joan Leslie, Anne Klein and Company, Calvin Klein, Kenneth Lane, Oscar de la Renta; Morton Myles for Malcolm Charles; Stan Herman for Mr. Mort; Lynn Stuart for Mister Pants; Leo Narducci; Annemarie Gardin for Papillon; Mollie Parnis Boutique; Ralph Lauren for Polo; Pat Sandler; Shannon Rodgers for Jerry Silverman; Elinor Simmons for Malcolm Starr; Adele Simpson; Victor Costa for Suzy Perette; Jacques Tiffeau; Trigere; John Weitz; Sydney Wragge for B.H. Wragge; Cadoro Jewelry; Sheffield Watches; Herbert and Beth Levine Shoes; Kimberly Knitwear; David Evins; American Footwear Insitute; Warner's Slimwear Lingerie; Helene Curtis; Cultured Pearl Associations of America and Japan; Olga Underfashions; Judith Leiber Handbags; La Banque Continentale. For visiting press, by invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Friday Dec. 4 7:30 P.M.	ANNUAL "FRONT PAGE" DINNER DANCE	NEWSPAPER WOMEN'S CLUB (54 WEST 40TH STREET)	AMERICANA GRAND BALLROOM
	Annual benefit dinner dance for Anne O'Hare McCormick memorial scholarship fund. Price: $30.00 each (black tie). Contact: OX. 5-7242.		

CONTINUOUS SHOWINGS - THESE RESORT-SPRING COLLECTIONS HAVE OPENED

A.S. COSTUMES BY MARIO FORTE . . . . 530 Seventh Avenue, 15th floor, 564-9194

ADDENDA BY PATTI CAPPALLI . . . . . 1407 Broadway, 9th floor, 736-5282

ALDRICH . . . . . 530 Seventh Avenue, 12th floor, CH. 4-1872

AQUANALA . . . . . .512 Seventh Avenue, 34th floor, 736-1076

THE ARKINS; LANVIN; LOUIS FERAUD . . .530 Seventh Avenue, 7th floor, WI. 7-5324

GEOFFREY BEENE . . . . . 530 Seventh Avenue, 12th floor, LW. 4-0454

ADOLPH BLANK . . . . . .512 Seventh Avenue, 33rd floor, 563-6380

BILL BLASS . . . . . .550 Seventh Avenue, 17th floor, LA. 4-6968

BLAUNER BOUTIQUE; JEUNESSE . . . . . 498 Seventh Avenue, 12th floor, OX. 5-6234

BRENNER COUTURE BY ELEANOR BRENNER . .498 Seventh Avenue, 21st floor, 947-9677

DONALD BROOKS . . . . . 550 Seventh Avenue, 21st floor, WI. 7-8235

TED BROWN BY FRANCES PRISCO . . . . . 498 Seventh Avenue, 2nd floor, LO. 4-9311

CACHEREL (div. MALLORY) . . . . . 530 Seventh Avenue, 19th floor, WI. 7-4406

PIERRE CARDIN . . . . . 550 Seventh Avenue, 24th floor, 279-3091

CARLYE . . . . . .530 Seventh Avenue, 8th floor, 244-6761

CHANDELLE BY JEAN LOUIS. . . . . .1407 Broadway, 20th floor, 868-2840

GINO CHARLES . . . . . .530 Seventh Avenue, 4th floor, 524-4510

MALCOLM CHARLES BY MORTON MYLES . . . 530 Seventh Avenue, 5th floor, 594-3000

CHESTER NOW . . . . . 498 Seventh Avenue, 10th floor, CH. 4-3877

CLARET ORIGINALS; GAVI . . . . . .530 Seventh Avenue, 26th floor, LO. 3-6126

CLAUDIA BY GEORGE HALLEY . . . . . 24 West 57th Street, 8th floor, 246-2432

RODRIGUES FOR PETER CLEMENTS . . . . 530 Seventh Avenue, 2nd floor, LO. 3-0988

CONCEPT VII BY JACK BODI . . . . . .530 Seventh Avenue, 19th floor, 695-7715

COUNTESS ALEXANDER . . . . . 530 Seventh Avenue, 9th floor, CH. 4-5693

DAVIDOW BY UMBERTO MANZO . . . . . 205 West 39th Street, 6th floor, 736-6909

DECAMERON . . . . . 80 Central Park West, Apt. 8C, 362-9054

DESIGN THAI . . . . . 550 Seventh Avenue, 18th floor, 239-8530

DIA DIODATO . . . . . 526 Seventh Avenue, 7th floor, 594-3219

(continued on following page)

CONTINUOUS SHOWINGS - SPRING COLLECTIONS (continued from page 9)

CHRISTIAN DIOR-NEW YORK . . . . . 498 Seventh Avenue, 17th floor, LO. 4-9220

THE FIFTH ADDITION BY VICKI ROCCONI . 530 Seventh Avenue, 3rd floor, LO. 4-8190

WILSON FOLMAR . . . . . 530 Seventh Avenue, 14th floor, LA. 4-5923

SEYMOUR FOX . . . . . 512 Seventh Avenue, 22nd floor, LO. 4-3246

HENRY FRIEDRICKS . . . . . .205 West 39th Street, 13th floor, PE. 6-8867

DIANE VON FURSTENBERG . . . . . Gotham Hotel, Suite 502, CI. 7-2200

GAY GIBSON; QUINCY PETITES . . . . . 1411 Broadway, 24th floor, 564-4130

GINALA . . . . . .512 Seventh Avenue, 16th floor, CH. 4-2700

GINESSA (div. GINALA) . . . . . 512 Seventh Avenue, 13th floor, PE. 6-2291

GINORI . . . . . .498 Seventh Avenue, 12th floor, 244-4700

GRAPEVINE KNITS; SANT'ANGELO KNITS . .1407 Broadway, 17th floor, 868-3212

HARMAY . . . . . .498 Seventh Avenue, 22nd floor, PE. 6-5547

CHUCK HOWARD . . . . . .550 Seventh Avenue, 2nd floor, LO. 4-2155

J.G. COUTURE BY ARTHUR DOUCETTE . . . 530 Seventh Avenue, 30th floor, 736-1351

JAMISON . . . . . 498 Seventh Avenue, 24th floor, OX. 5-4812

JEREMY BY ALAN PHILLIPS . . . . . 530 Seventh Avenue, 10th floor, 594-0870

JUNIOR ACCENT . . . . . 498 Seventh Avenue, 10th floor, LO. 4-1434

JUNIOR SOPHISTICATES . . . . . 498 Seventh Avenue, 4th floor, LO. 4-0462

KASPER FOR JOAN LESLIE . . . . . .530 Seventh Avenue, 4th floor, LW. 4-9000

ANNE KLEIN AND COMPANY . . . . . .205 West 39th Street, 3rd floor, 279-9951

LAWRENCE OF LONDON . . . . . .512 Seventh Avenue, 20th floor, 244-3815

DON BREITINGER FOR HAROLD LEVINE . . 530 Seventh Avenue, 21st floor, LA. 4-0237

LOOMTOGS . . . . . 1407 Broadway, 35th floor, 594-2100

McMULLEN . . . . . 550 Seventh Avenue, 20th floor, OX. 5-4270

VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO. 3-4358

MIGNON . . . . . 498 Seventh Avenue, 15th floor, BR. 9-5991

MISS ISABEL . . . . . 24 East 56th Street, 2nd floor, EL. 5-1110

MODA ROMANA . . . . . St. Regis, Mezzanine, PL. 5-2340

(continued on following page)

CONTINUOUS SHOWINGS - THESE SPRING COLLECTIONS HAVE OPENED

MODERN COUTURE	530 Seventh Avenue, 19th floor, CH. 4-3169
MR. BLACKWELL	530 Seventh Avenue, 21st floor, BR. 9-8575
MR. MORT; S.S.H. BY STAN HERMAN . . .	498 Seventh Avenue, 3rd floor, 524-3818
NANDO-SARMI; SARMI BOUTIQUE	550 Seventh Avenue, 3rd floor, CH. 4-7270
LEO NARDUCCI	530 Seventh Avenue, 11th floor, 594-5660
ORIGINALA	512 Seventh Avenue, 43rd floor, 695-5100
ANNEMARIE GARDIN FOR PAPILLON	550 Seventh Avenue, 20th floor, 868-2880
PARNES-FEINSTEIN; PF KNITS	530 Seventh Avenue, 10th floor, BR. 9-0952
MOLLIE PARNIS	530 Seventh Avenue, 18th floor, BR. 9-5012
PETTI 4'S	498 Seventh Avenue, 17th floor, CH. 4-3558
PRISCILLA OF BOSTON	498 Seventh Avenue, 9th floor, CH. 4-3847
RAFFAELE	530 Seventh Avenue, 20th floor, LO. 5-3250
BEN REIG	498 Seventh Avenue, 23rd floor, CH. 4-1542
REMBRANDT	498 Seventh Avenue, 6th floor, LO. 4-3600
RENBROOK	230 West 39th Street, 7th floor, 736-1310
OSCAR DE LA RENTA	550 Seventh Avenue, 11th floor, LA. 4-9350
SAMUEL ROBERT	1407 Broadway, 40th floor, LA. 4-4562
ROB ROY	34 West 33rd Street, 4th floor, 947-8100
ROSSINO-ANGELA	530 Seventh Avenue, 18th floor, 695-7230
ABE SCHRADER BY BELLE SAUNDERS	530 Seventh Avenue, 15th floor, LO. 4-9194
MALCOLM STARR	530 Seventh Avenue, 20th floor, 594-0030
PHYLLIS SUES, TAM II, REBECCA WELLES .	550 Seventh Avenue, 6th floor, 947-8470
RICHARD TAM	Plaza Hotel, Suite 249, PL. 9-3000
TANNER; TANNERWAY; TOBY TANNER . . .	530 Seventh Avenue, 28th floor, CH. 4-6350
TEAL TRAINA	550 Seventh Avenue, 15th floor, LA. 4-3520
TRES VITE	108 West 39th Street, 11th floor, 947-3191
VICTORIA ROYAL; MR. GEORGIO	530 Seventh Avenue, 10th floor, 244-6845
B.H. WRAGGE	550 Seventh Avenue, 9th floor, WI. 7-4968

1971

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